

ADVERT TEXT

Generate Leads, Faster and Easier than ever!

Adverttext is a new marketing and lead generation service for the Real Estate and Mortgage Industry.

It works by combining the power and convenience of text messaging with your listings.

It is the perfect tool for the Realtor who wants to gain an edge over the competition.

ADVERTTEXTTM
taking real estate to the text levelTM

TEXT* FACTS

- 100% penetration of cell phones among 20-50 year old set by 2007 – *Ovum World Wireless Forum*
- 80% of consumers keep their mobile phones with them all day
- 94% of text messages are read
- 24% will show or forward a mobile marketing message to another person
- Mobile marketing generates a 15-20% response vs a 1% response with conventional media
- Median age of a text message user is 38 years old, the same as an internet home buyer
- Mobile phone click through rates are 10% vs. .05% of internet conversion rates

8310 South Valley Highway
Englewood, CO 80112

P: 303-524-1117

F: 888-475-5455

www.adverttextllc.com

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HOW IT WORKS

- 1 Buyers TEXT MESSAGE an agent's Listing ID (e.g. ADVERT50) to a SHORT PHONE NUMBER (e.g. 32075) to receive listing information.
- 2 When the text message is sent YOU receive an email that includes the buyers phone number and the property information that was requested.
- 3 All Buyer information is then stored in a custom built CRM for the agent to review at a later date and time.

BENEFITS

Advertext is a new marketing and lead generation service designed exclusively for the Real Estate and Mortgage Industry. It's a perfect tool for the Realtor who wants to gain an edge over the competition and increase their sales.

Call 303.524.1117 today and immediately take your marketing and advertising efforts to the TEXT level. These benefits are available to you regardless of the number of homes you are trying to sell.

▶ INCREASE YOUR CLIENT BASE

You are instantly notified when a potential buyer requests information. How many times have people taken your flyer and never contacted you? Now you receive their phone number and which house they are interested in....resulting in real-time leads of potential home buyers.

▶ GET MORE LISTINGS

You can set yourself apart from the competition by offering your sellers access to this unique marketing technique that nobody else offers. This gives them confidence in you that each and every person will be tracked and contacted.

▶ SAVE TIME AND MONEY

No more flyers to create, print and stuff into information tubes or flyer boxes outside of the listings.....so you can spend your time on other revenue generating activities.



We provide a unique service to increase revenue & maximize your marketing strategy:

- Generate more qualified leads
- Produce better results
- Maximize your ad dollars
- Engage with your prospects
- Increase your customer service
- Win more listings

KEY FEATURES

- Easy to use
- Instantaneous delivery
- Lead delivery via text or email
- Send all housing information via text
- Property information saved on buyer's phone
- Permission based = buyer's get what they want
- Access to online statistics and reports

▶ SELL HOMES QUICKER

Your listings will gain more exposure because you now have the ability to bring your regular advertising methods to life. Use your unique marketing code in a newspaper or any other printed material and make your ad interactive by allowing prospective buyers to send the information to their cell phone and view property information and photos....all while capturing their details so you can follow up later

▶ BUYER BENEFITS

Offer your prospective buyers free 24/7 real time access to property information and photos. They can create their own mobile record of potential future homes to send to family and friends or to view when and where they want to.

▶ REPORTING

Track the number of requests per property and evaluate your advertising methods to find the best place to spend your marketing dollars.

▶ PRICED RIGHT

For a low monthly rate, Advertext provides measurable and comprehensive mobile marketing solutions for the real estate and mortgage industry.

Reach prospects with the fastest growing form of communication - TEXT messaging.

▶ COMPETITIVE EDGE

- Instant hot leads
- Provides buyers with instant property information
- Virtual client interaction
- Your listing in the buyer's hand
- It works when agent is off-site
- No more information tubes or flyer boxes to refill
- Spend more time with qualified buyers